



MARCHEL & ASSOCIATES  
RISK CONSULTING

Curriculum Vitae of Peter Marchel, JD, MBA, CDR, RPLU, CPCU, AIS, AIM

Education

JD, Doctor of Jurisprudence,  
Willamette University College of Law (1988)  
(Law Review)

MBA, Master of Business Administration  
Willamette University Atkinson Graduate School  
of Management (1988)

Certificate in Dispute Resolution,  
Willamette University College of Law (1988)

BA Political Science and Communications  
University of Washington (1984)

Certificate in Total Quality Management  
University of Washington (1996)

CPCU – Chartered Property Casualty  
Underwriter. Awarded by the American Institute  
for Chartered Property Casualty Underwriters.  
(1996)

AIM – Associate in Management. Awarded by the  
American Institute for Chartered Property  
Casualty Underwriters. (1997)

AIS – Associate in Insurance Services. Awarded  
by the American Institute for Chartered Property  
Casualty Underwriters. (1997)

RPLU – Registered Professional Liability  
Underwriter. Awarded by the Professional  
Liability underwriting Society. (2011)

Professional  
History

**Marchel & Associates Risk Consulting 2012 –  
Founder & President.**

Marchel & Associates Risk Consulting assists companies and law firms in mitigating insurance risk. Clients range from single producer agencies to some of the largest brokerage firms in the world.

Evaluate, develop and place risk mitigation programs, including insurance, for companies in the areas of management and professional liability. Client focus: Financial Institutions, publicly traded companies and insurance companies and agencies. Work with clients to resolve high profile insurance disputes. Provide clients with guidance on preventing and defending management and professional liability claims.

Expert witness testimony and litigation support.

**Crump Insurance Services, Inc. 2009 – 2011  
Senior Vice President, Claims Advocate.**

Responsible for developing financial services practice in the Pacific Northwest and Canada. Provide clients with advice concerning mitigation and placement of insurance for management and professional liability exposures.

**Alexander Morford & Woo, Inc, 2002 - 2009  
Vice President and General Counsel.**

Created management liability business for Canadian based risks, placed over 100 Public D&O accounts for Canadian based companies. Created financial institution practice for management and professional liability risks focusing on public companies and financial institutions. Provide clients with guidance on preventing and defending management and professional liability claims.

**Marsh Inc, 1999 – 2002**

**Senior Vice President and Claims Advocate.**

Consulted with Fortune 500 Companies on insurance coverage issues in management and professional liability. Work with clients to resolve high profile insurance disputes. Provide clients with guidance on preventing and defending management and professional liability claims.

**Sedgwick Inc., 1997 – 1999**

**Associate General Counsel and Professional Liability Risk Management and Litigation Director.**

Managed North American legal department defending professional and employment liability claims. Developed and implemented training program, reduced costs and expenses 35%.

**Safeco Insurance Company 1991 – 1997**

**Attorney in Corporate and Trial Department.**

Managed outside counsel on major litigation, RICO, Class Action and Bad Faith Lawsuits. Provide legal advice to internal business units and departments. Developed early case evaluation program by implementing Total Quality Management and Alternative Dispute Resolution techniques. Defended policyholders as trial attorney.

**Craig L. Jones & Associates 1990 – 1991**

**Associate attorney.**

Business formations and Real Estate transactions. Motions practice before county administrative and regulatory agencies and various Superior Courts.

**Casey & Pruzan 1989 - 1990**

**Associate attorney.**

Business and Real Estate transactions. Motions practice before Court of Appeals, Bankruptcy Court and various Superior Courts.

**Washington State Supreme Court 1988 - 1989**

**Law Clerk to Chief Justice Callow.**

Research and draft legal opinions. Prepare research and draft opinions on attorney disciplinary appeals.

Teaching

Adjunct Professor Crichton College, Memphis TN  
Summer 2000 – Spring 2002

Classes:

Business Law	Introduction to Business
Finance	Investments
Insurance Law	

Professional Affiliations  
and Licenses

Licensed Attorney in State of Washington  
Licensed Surplus Lines Broker and Agent in State  
of Washington  
Licensed in additional jurisdictions

Washington Chapter Association of Corporate  
Counsel (President from 2006 – 2009)

PNW Chapter of Chartered Property Casualty  
Underwriters. (President Lake Washington  
Chapter 2006 – 2007, Board Member PNW  
Chapter – currently)

Washington State Bar Association

Washington Surplus Lines Association

Northwest Chapter of Plus (Co-Chairman –  
currently)